

PRESS RELEASE

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KLIEMT.HR Lawyers advises Getir on strategic reorientation

Quick commerce company Getir has reorganised itself in the course of a further financing round and focused on the core market of Turkey. For Germany, where Getir was still active with the Gorillas brand in addition to its core brand, the company relied on its proven collaboration with KLIEMT.HR Lawyers.

Getir, founded in Istanbul, Turkey, in 2015, is the pioneer of on-demand delivery services for groceries. The start-up quickly achieved "unicorn status" due to its success and was valued at USD 12 billion at its peak. In December 2022, Getir acquired the delivery service Gorillas for around one billion euros and significantly expanded its network once again.

After the market conditions for technology companies changed significantly in 2023, Getir decided in July and August 2023 to make personnel adjustments and implement a strategic consolidation. As with the previous integration of the Gorillas sites, KLIEMT.HR Lawyers also supported Getir with these measures, including negotiations on a collective volunteer program and its implementation, as well as some subsequent court proceedings.

In April 2024, Getir decided to focus on its core business and withdraw from the expansion markets, particularly in Europe. The orderly wind-down of the German national company required a reduction in staff of over 1,200 employees at the head office and the numerous warehouses within a short period of time. Unlike other competitors, Getir relies on its own employees and not on gig workers as delivery drivers.

KLIEMT.Arbeitsrecht also supported Getir in this respect with a team led by partner Till Heimann and helped to ensure that the restructuring was completed within a few weeks. By utilising benchmark data with regard to market- and addressee-oriented conditions, it was possible to restructure almost the entire staff reduction through voluntary termination agreements and thus avoid legal and time delay risks.

Inhouse:

Getir Germany GmbH

Giordano Mettus (Head of HR), Magdalena Wojtowicz (Legal Counsel Employment)

Employment law advisor Getir:

KLIEMT.HR Lawyers: Dr Till Heimann (Partner, Frankfurt a.M./Düsseldorf), Jakob F. Krüger (Counsel, Berlin), Lena Fersch, Benedict Seiwert, LL.M. (both Senior Associate, Frankfurt a.M.), Marcel Kott (Associate, Frankfurt a.M.)

Counsel to Germany-wide works council Getir:

Kupka & Stillfried (Munich): Attila Graf v. Stillfried, Dominic Hauenstein

KLIEMT.HR Lawyers in brief:

With more than 95 lawyers working exclusively in labour law, KLIEMT.HR Lawyers is the largest law firm in Germany specialising in labour law. The firm was founded in 2002 as a spin-off of a team led by Professor Dr Michael Kliemt and Dr Oliver Vollstädt from the Düsseldorf office of Clifford Chance. With offices in Düsseldorf, Frankfurt am Main, Munich, Berlin, Hamburg and Cologne, the firm is now considered one of the market leaders in employment law. More than half of the DAX-listed companies, a large number of successful German SMEs and several globally active corporations rely on KLIEMT's labour law expertise.

Aside from transactions, KLIEMT.HR Lawyers advises, inter alia, on the implementation of restructuring and integration projects as well as on collective bargaining issues. Other areas of focus include works constitution law, company pension schemes, employee leasing, code of conduct, compliance and data protection. In addition, the law firm supports companies and top executives in all questions of manager liability, including litigation.

KLIEMT.HR Lawyers is the German member of IUS LABORIS, a global alliance of leading employment law firms in more than 55 countries and associated law firms in another 60 countries. KLIEMT.HR Lawyers - together with the IUS LABORIS partner law firms - offers seamless employment law services in more than 100 countries worldwide.

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